

EUFORE Innovation WG

The Forest Sector Open Innovation Ecosystem WG

Speaker: Ivana Zivojinovic, Gerhard Weiss

Contact: ivana.zivojinovic@boku.ac.at; gerhard.weiss@boku.ac.at

6th Edition of the Forest Innovation Workshop

12 February 2025, Brussels



Funded by
the European Union



EUFORE
European Forest Research and Innovation Ecosystem

Agenda



1. Open Innovation Ecosystem
2. Introduction to EUFORE Innovation WG
3. Creation of WG
4. Planned activities

Open Innovation Ecosystem



Open innovation - emerged recently as a new **innovation model**.

It encourages companies to use the existing external knowledge rather than reinvent the wheel.

Members are a key element of an open innovation community. They bring ideas and engage in the development of innovative products and services.

Open innovation ecosystems are hubs with networks or communities working around a **common goal**.

The Forest Sector Open Innovation Ecosystem

EUFORE - support the sector's Open Innovation Ecosystem by creation of a Innovation Working Group, that is is designed to:

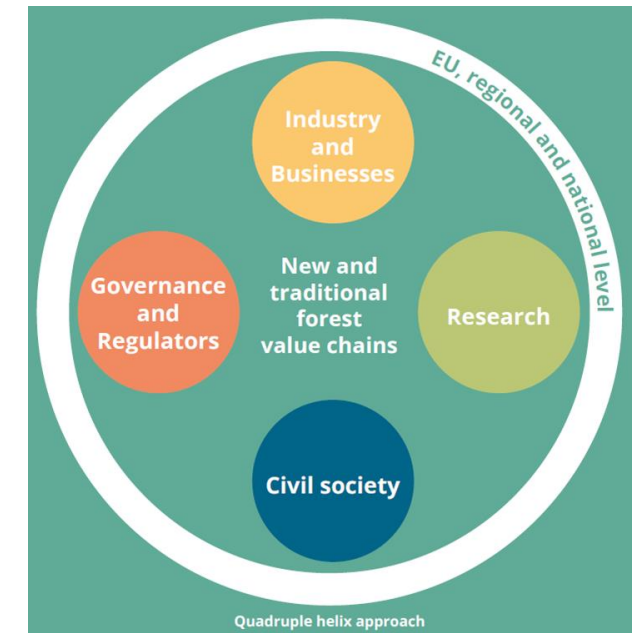
1. **Identify and analyze** the strengths, weaknesses, gaps, and opportunities for innovation in the sector.
- 2 **Develop targeted measures** to enhance innovation capacity by supporting existing networks and creating new synergies.

Task leader: BOKU; InnovaWood; FTP; MM

"The future European Partnership on Forests is expected to allocate resources to cooperate with existing projects, initiatives and other processes in order to support the partnership's goals..." (call description for the partnership, CL6 WP2025).

Step 1: create a WG of relevant stakeholders

- will consist of relevant public and private stakeholders in the quadruple helix
- a broad range of stakeholders will be invited to participate (EUFORE stakeholder hub, Topical European networks: Incredible (NWFP), WoodPoP, EBU, FOREXT etc.)
- promoted openly



Step 2: the planned activities

- To **map** existing relevant **innovation networks** and **support** initiatives in the whole sector - for all relevant themes in F&FS according to SRIA
- To highlight innovation **pilot actions** and **initiatives**
- Input through surveys, written statements and meetings in order to produce a final report on *“Recommendations on improvement of the sector’s open innovation ecosystem are codesigned”*

Key Takeaways

- ✓ The forest sector **should embrace open innovation** to address challenges and stay competitive.
- ✓ EUFORE's **Innovation Working Group is a tool** for fostering innovation and collaboration.
- ✓ The **European Partnership on Forests will provide new funding opportunities** – EUFORE is doing base work for it
- ✓ By actively participating in open innovation WG, **stakeholders can gain visibility, access to cutting-edge knowledge, and collaboration opportunities.**

Mentimeter

- Q1. Mapping Relevant Networks
- Q2. Collecting Pilot Actions & Innovation Initiatives
- Q3. Types of Stakeholder Engagement



EUFORE

European Forest Research and Innovation Ecosystem



Forest-based Sector
Technology Platform



→ eufore.eu

✉ info@eufore.eu

🐦 [@eufore_project](https://twitter.com/eufore_project)

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.



Funded by
the European Union